

# PERSUASIVE

## Student Ballot

Speaker:	
Room:	
Judge:	
Round:	Duration: Event time 10:00

### TOPIC:

	Evaluate 1 (poor) ... 5 (excellent)	Comments		
<b>CONTENT</b>				
Clear thesis statement	1 • • • 5			
Compelling message	1 • • • 5			
Supporting sources and creative examples	1 • • • 5			
Addresses topic in a unique way	1 • • • 5			
Persuasive communication	1 • • • 5			
<b>ORGANIZATION</b>				
Engaging and relevant introduction	1 • • • 5			
Organized content with smooth transitions	1 • • • 5			
Effective conclusion	1 • • • 5			
<b>RHETORIC</b>				
Builds credibility through sources and/or personal connection (ethos)	1 • • • 5			
Explains concepts using reason (logos)	1 • • • 5			
Evokes emotional responses (pathos)	1 • • • 5			
<b>DELIVERY</b>				
Engaging presentation	1 • • • 5			
Varies volume, rate, and inflection	1 • • • 5			
Eye contact	1 • • • 5			
Authentic gestures and movements	1 • • • 5			
<b>OVERALL IMPRESSION</b>				
Demonstrates professionalism	1 • • • 5			
Total effectiveness	1 • • • 5			
<b>PENALTIES:</b> Overtime by 15 seconds (1 rank) _____ + Use of script (2 ranks) _____ = Total penalty rank(s) _____				
<b>FINAL RANK WITHIN the ROUND</b> (circle one)				
<u>#1 First</u>	<u>#2 Second</u>	<u>#3 Third</u>	<u>#4 Fourth</u>	<u>#5 Fifth &amp; Below</u>

### REASON FOR RANKING